

2012年12月 第1期(总第1期)

## 目 录

海外华文传媒与汉语文化国际传播之研究 .....	陈荣岚(1)
孟菲斯孔院汉语言文化教学的几点分析 .....	何艳华 孔祥德 杨夷平 章琳 张月(35)
戏曲孔子学院特色教材开发现状分析 .....	林一 朱萍萍(43)
孔子课堂建设刍议 .....	吕小蓬(51)
海外孔子学院的未来与可持续发展 .....	黄晓琴(57)
孔子学院发展现状、问题与对策 .....	张灵芝 张艳梅(64)
韩国顺天乡大学孔子学院汉语教学发展模式研究 .....	祁淑玲(73)
日本孔子学院的运营共性与特色 .....	(79)

华 汉 教学



\_\_\_\_\_

# RESEARCH AND DEVELOPMENT OF CONFUCIUS INSTITUTE

(Quarterly)

Number 1, December 2012 (Serial No. 1)

## Contents

- A Study of Overseas Chinese Media and International Communication of Chinese Culture  
..... *CHEN Ronglan*(1)
- Key Notes for Cultural Components in Teaching Chinese at CIUM  
..... *HO Yanhua, KONG Xiangde, YANG Yiping, ZHANG Lin, ZHANG Yue*(35)
- Analysis on Developing Distinctive Teaching Materials for Confucius Institute of Chinese Opera  
..... *LIN Yi, ZHU Pingping*(43)
- Establishment of the Confucius Classroom ..... *Lü Xiaopeng*(51)
- The Reconsideration and Strategy of Confucius Institute Construction ..... *HUANG Xiaoqin*(57)
- Development status, Problems and Solutions of Confucius Institute  
..... *ZHANG Lingzhi, ZHANG Yanmei*(64)
- The Research of Development Model of Chinese Teaching in the Confucius Institute in Soonchunhyang  
University of Korea ..... *QI Shuling*(73)
- Operational Generalities and Individualities of Confucius Institutes in Japan  
..... *HOU Ying, LI Jiwei*(79)
- The Research of the Chinese Teaching for the Overseas Chinese Children  
——the Study on the Inspiration for the Chinese Teaching in Confucius Institute .....  
..... *JIN Chun*(85)
- Localization, Advantage Exploitation, Distinguishing Feature  
——About the Role that the Confucius Institute Plays in the International Chinese Teaching  
Material Promotion and compilation ..... *Masayuki Nakagawa, WANG Shunhong*(107)