

# 儒学特色化孔子学院的定位与发展探析

## ——以韩国国立安东大学孔子学院为例

276800

摘 要: 2016 22  
2012

关键词:

中图分类号:G125

文献标志码:A

文章编号:2225-6296 2016 01-0036-10

/

500

作者简介:

Email panlili0622@hotmail.com

基金项目:

KZXT03ZD11

2004 11 -- 2016 3  
22 4

2012 9 20 " "  
12 12 1 1 1 3  
1 5 1 1 1  
11  
5 9 4

20 80  
1992

HSK

2012 12 26 2016 3  
206 3000 HSK

11 HSK

10 HSKK

407

" " " CI " " " "

" "

" — "

2012

— "

"

2014 7 5

1. " "

"

2013

" " " "

" CI

" "

" "

" " " "

2013 5 13 ~6 17

" "

" "

" "

" "

" " " "

" CI



“邹鲁之香”图标

" " " "

---

2013

"

"

15

200

"

"

"

"

"

"

260

2.

899

2014 3 15

10

190

2016 3

2

2

1

82

2014 9 25

"

"

"

"

3.

2015 5 20

22

2013

24

819

9

325

2016

5

210

2014 5

21

21

2014 7 3 -6

"

" 2015 5 29

-31

"

--

" 2016 5 27 -29

"

"

2.

"

"

"

"

"

"

"

"

2014

9

2014 9 25 -27

"

"

"

"

2015 9 23 -25 " "

" "

" "

" " " " " "

"

" "

"

" "

/ MBC

18

2013

2014

2015

1.

2.

5-10

3.

4. " "



2015

2014

2015

**The Positioning and Development Analysis of  
Confucius Institute with Confucianism Characteristics**  
——Taking Confucius Institute at Andong National University  
as a Case Study

Pan Lili

School of Translation Studies Qufu Normal University Rizhao 276800 China

**Abstract** South Korea as the land that the world's first Confucius Institute was established in is a country of the largest density of the Confucius institutes established in the world. 22 Confucius institutes have been built in Korea by 2016. The Confucius Institute at Andong National University has been thinking about how to construct and develop itself in such a conservative and less populated city of Andong from the initial period in 2012 and finally chose to take a path of Confucianism characteristics for the development of Andong CI Confucius Institute which can not only satisfy the learning needs of local residents be emotionally close to the local people and also give full play to the regional advantages of Qufu and Andong the two cooperation cities. Taking Andong CI as a case study this article has made a discussion of some issues such as how to take Confucianism characteristic for the Confucius Institute what kinds of cultural exchange activities should be taken in this region and how to make more sustainable development in the future.

**Key words** South Korea Confucius Institute Confucianism characteristic International exchange